





**Station
of the
Year**

Community – Hurricane Harvey

Tornadoes and 62 inches of water brought widespread devastation to Houston over nearly an entire week of rain.

Our city was paralyzed.

During Hurricane Harvey, on-air talent who could make it to work, camped out at the station for days disseminating information and providing updates on flooded roads, assistance shelters and weather.

As soon as the rain ended and the waters receded, The Q Morning Zoo hand-delivered food and clothing to 32 fire and police stations around the city, where first responders worked non-stop in 72 hour shifts.





Erica Rico receives award from Marty Lancton for her support of firefighters during Hurricane Harvey.



Tim Tuttle & Erica Rico organize donations for families affected by Hurricane Harvey.



Volunteers worked tirelessly alongside The New 93Q to deliver food supplies to victims.

Community – Hurricane Harvey

Nearly 20% of Houston suffered severe loss from Hurricane Harvey.

Over 200,000 homes were damaged with 12,700 of those completely destroyed.

The New 93Q partnered with America's largest food bank, Houston Food Bank to collect donations.

Over multiple day-long broadcasts invited lines of cars into the parking lot to donate items for Houstonians in need.





Christi Brooks & VP/Market Manager Mark Krieschen announce \$100,000 donation from the James M. Cox Foundation to the Houston Food Bank.



The New 93Q team helps unload and sort donations at Houston Food Bank.

Community – Rodeo

The Houston Livestock Show and Rodeo™ is a Section 501(c)(3) charity that benefits youth, supports education, and facilitates better agricultural practices. Through our sponsorship and over 700 programming hours, The New 93Q helps raise millions of scholarship dollars to local students.

Broadcasting live during middays and afternoons throughout the entire 20's day of rodeo, Christi Brooks and Cactus Jack enhance that one-on-one bond with The New 93Q listener and solidify our position as "Rodeo Radio".





The New 93Q welcomed Rodeo-goers with giveaways, photo opportunities with their favorite talent, and fun game of corn hole.



Cactus Jack with Future Farmers of America (FFA) high school students.

Community – Radiothon

During the entire month of December, The New 93Q became Houston's outlet for stories of inspiration and tragedy during our 14th Annual Cares For Kids Radiothon. We used patient stories and family pleas as promos and drops to solicit donations to keep the world's largest pediatric hospital at the forefront of treatment and research.

We raised \$420,375.

\$150,000 of that went straight to the Texas Children's Cancer Center through a donation from Snowdrop Foundation, a non-profit created by The Q Morning Zoo personality Kevin Kline.



Community – Snowdrop Foundation

The Snowdrop Foundation was formed over 11 years ago as an extension of our annual Radiothon. It's co-founder and president, Kevin Kline from The Q Morning Zoo donated **\$131,000 in 2017** to Texas Children's Cancer Center for continued pediatric cancer research.

Since Snowdrop Foundation's inception, the total amount donated surpassed \$1.3 million.





Texans Cheerleaders holding the only license plate in TX designated for childhood cancer. Snowdrop Foundation was successful in getting this passed by the legislature.



In addition to the research dollars, 2017 saw Snowdrop Foundation award \$221,000 in college scholarships to 75 pediatric cancer survivors.



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Leadership – Rodeo Volunteer Party

With over 30,000 volunteers at The Houston Livestock Show and Rodeo™ (HLSR), our way to celebrate them is to give them a private, free concert right before HLSR begins.



Joel Cowley, the President and Chief Executive of HLSR, introducing artists on stage.



Leadership – City of Houston

Freedom Over Texas is Houston's annual 4th of July Celebration. The New 93Q continues our partnership with the City of Houston and the Mayor's office as the Official Radio Sponsor.

Hunter Hayes headlined last year's concert and was brought on stage by The Q Morning Zoo.



Leadership

Multiple-time CMA entertainer of the year, Garth Brooks, became the first artist to open and close the HLSR.

The New 93Q gave away tickets to the most anticipated shows of the year. For a few lucky listeners we included access to a private meet and greet with Garth and Trisha Yearwood.



**The New 93Q** ✓
Written by Carly Christine Blevins [?] · March 12 · 🌐

YOUR LAST CHANCE TO SEE Garth Brooks FOR FREE! 🎟️ The New 93Q is giving away Garth Brooks RODEOHOUSTON tickets today only! You have 6 chances to win from 10AM - 7PM! Tune in now!

**Today's Artist of the Day**
Garth Brooks
LISTEN TO WIN!

THENEW93Q.COM
FREE Garth Brooks RodeoHouston Tickets! [Learn More](#)
Listen from 10AM - 7PM for your chance to win.

👤 58,407 people reached

 Like  Comment  Share 

👤👤👤 Elizabeth Trevino, Veronica Contreras and 355 others Most Relevant ▾

35 Shares 23 Comments

 Write a comment...    

 **Janifer Mejia** Love this guy and his sweet wife.
Like · Reply · Message · 14w

 **Pam Hunt Alford** Jennifer Moody, did you win my tickets yet? 4

Leadership – Up Close & Personal

As the #1 country station in Houston, we have constant access to top country artists. We share these visits with our listeners by providing them opportunities to get “Up Close and Personal” with the biggest names in the business.

For these private performances, we invite 25 to 30 listeners, winners of these coveted slots through on air contesting. The featured artist plays live, answers audience questions and provides photos and autographs to the grateful fans in attendance



Brett Young with a loyal 93Q listener



LoCash performing in Galveston



On-air talent Linda V with Joe Nichols

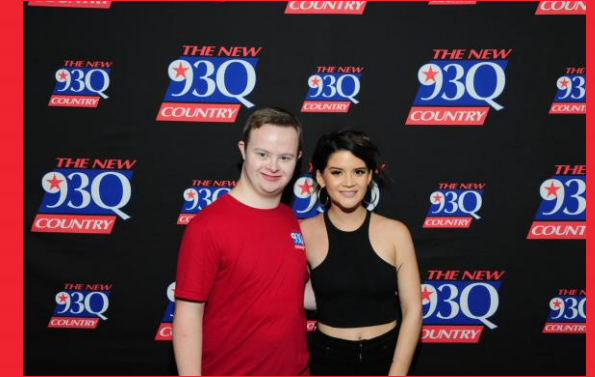
Leadership – Country Nights

We took our “Up Close and Personal” performances to a new level by partnering with Smart Financial Center. The station delivered two unforgettable nights of live music to our New 93Q listeners. Money couldn’t buy these tickets, listeners could only win them to see:

- Brothers Osborne
- Maren Morris
- Jon Pardi
- Devin Dawson
- Kane Brown
- Little Big Town
- Michael Ray
- Cole Swindell



Little Big Town with 93Q fans



Maren Morris with 93Q fan Jack



Cole Swindell with 93Q Team



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Awards & Accolades

The New 93Q won their first Gracie award. Specifically, we were recognized in the category of Local Public Service Announcement for the promos and imaging of The New 93Q Cares For Kids Radiothon.



Awards & Accolades

Erica Rico receives award from Marty Lancton for her support of firefighters during Hurricane Harvey.

